

Bigger, Better, Fresher, Faster!

The New ABS Rapid City Location



It's bigger, better, fresher, and faster. It's staffed with nine experienced employees who love what they do. It's Auto Body Specialists' new Rapid City location, which opened on July 24, 2017.

ABS moved from its long-time 6,000-square-foot location on Cambell Street to the pristine new 10,000-square-foot building at 1824 Cabelas Drive. Yes, that's right – they're located directly across the street from Cabela's, making their location ultra-convenient.

The new building is just one of several locations the employee-owned company maintains in the region. ABS was founded in 1950 in Sioux Falls, where the corporate headquarters still thrives today. There are additional stores in Brookings, Mitchell, Watertown and Mankato, MN.

ABS specializes in quality paint and body supplies including automotive glass, 3M products, sheet metal, bumpers, tools and other collision repair parts. They offer industrial coatings for heavy equipment such as construction vehicles, trucks and trailers. They provide custom paint matching and spray equipment.

"Basically, if a body shop needs it, we have it," said Jason Kaiser, who manages the Rapid City location.

On Wednesday, October 11 from 3 to 8 p.m., ABS will host a free Open House and Vendor Trade Show. The public is invited to come and check out the new Rapid City location while enjoying food and networking.

"We're proud to show off our new building to everyone," shared Kaiser.

Kaiser said what makes the new location great is that it allows better access to ABS's customers. There is increased parking, room for more inventory and space for vendor training seminars. There is also a state-of-the-art paint mixing room in the new building. ABS is proud to be a PB & E supplier and a PPG platinum distributor.

Besides its new building, what sets the Rapid City ABS store apart from its competition? It serves a region as far west as Gillette, WY, as well as Northwest NE, Southeast WY, and the entire West River area, including the Black Hills. The store also offers free daily delivery to those locations.

Another factor that makes ABS unique is its experienced employees. Counter salesman Al Aldridge has been in the industry for over 25 years, bringing a wealth of product knowledge. Outside





Black Hills Businesses

salesman Kirk Harrington has worked in sales since college and brings extensive collision repair knowledge to the ABS team.

"Our service sets us apart from everyone in the region," said Kaiser. "If you order something today, we'll deliver it in the same day or by the next day at the latest. We know that when it comes to body work, timeliness is important."

Each year, ABS sends six to eight people from its office to the SEMA Car Show in Las Vegas, where they brush up on the latest industry trends. ABS also holds classes on everything from welding and painting to installing windshields. An ABS technical support representative is on-call for customers who need assistance with products and procedures.

The ABS team likes to have fun and be involved in the community, too. They're passionate about cars both inside and outside the office, so they help sponsor the Main Street Square Cruiser Car Show that happens in downtown Rapid City every July.

When Kaiser has time off from his role managing the Rapid City office, he can be found hunting, fishing, playing sports, and hanging out with his wife and kids.

To learn more about ABS, call the Rapid City store at 605-342-7984 or visit www.abssdelivers.com.

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